

HBCH Data Platform Program Nov. 1, 2017

Presented by Friedkin Companies, DHS Group



### Intro

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# Agenda

- Friedkin Companies' perspective on cost of healthcare
- A focus on preventive care
- Role of data analytics
- Outcome focused reporting
- Q&A





### **About DHS Group**

Since 1997, DHS Group's foundation, mission and purpose have been underpinned by one prevailing goal – elevating population health. Our experience runs deep in assisting health plans with HEDIS® Reporting, Medicaid, Medicare Part C & D and Exchange Auditing.

DHS Group works with companies and health plans to achieve better health outcomes and cost savings using an advanced data warehouse, population health science and member engagement tools.

#### **Employer Solutions**

HealthSpective Suite
Population Health Consulting
HIPAA Privacy Training

#### **Health Plan Solutions**

HEDIS Regulatory Reporting Medicare Part C & D Audits HEDIS Proactive Reporting Population Health Consulting



## The Friedkin Group

- 2,700 Employees
- Majority in greater Houston Area
- Auto-industry related companies
  - Gulf States Toyota
  - US Auto Logistics
  - Lexus Dealerships
  - Gulf States Financial Services
  - Gulf States Marketing





#### Focus on Preventive Care

#### **Design and Criteria**

- Annual Incentive \$900
- Employee and Spouse complete annual well adult or well woman exam
- Verified by claims feed or EOB from employee
- 3 months grace period each year

#### **Engagement**

- Messaging
- Awareness and Reminders
- Customization





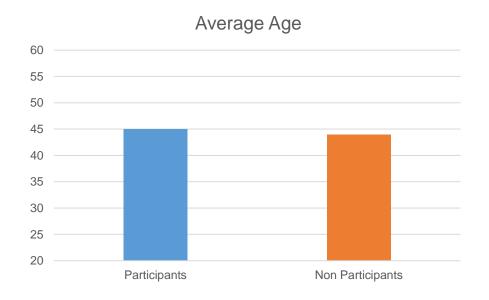
## Role of Data Analytics

- How are we going to measure this initiative?
   The integration of health and wellness data to measure participation, trends and health status over the years
- Difference with carrier reports
- What else is going on in our population? What are our other opportunities for population health improvement and cost avoidance?





# Participation Demographics







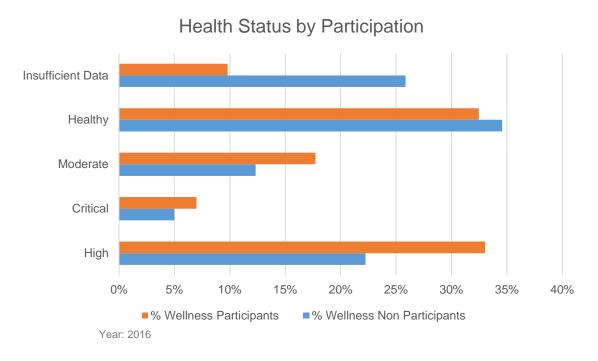


# Participation by Job Level





## Participation by Health Distribution



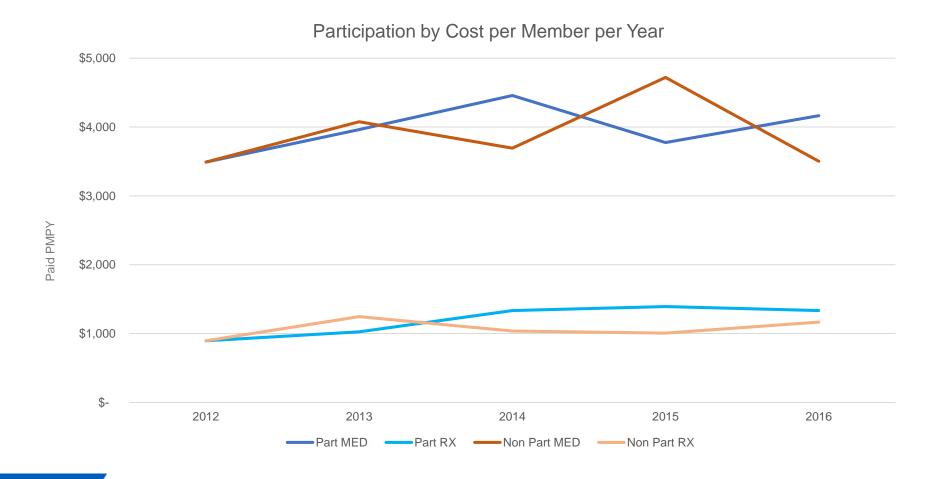
<sup>\*</sup>Insufficient data is noted on members who have been on the plan less than 6 months.

 Over 85% of non participants incurred no medical claims at all in 2016, therefore, health status on those individuals may look better than what it is.





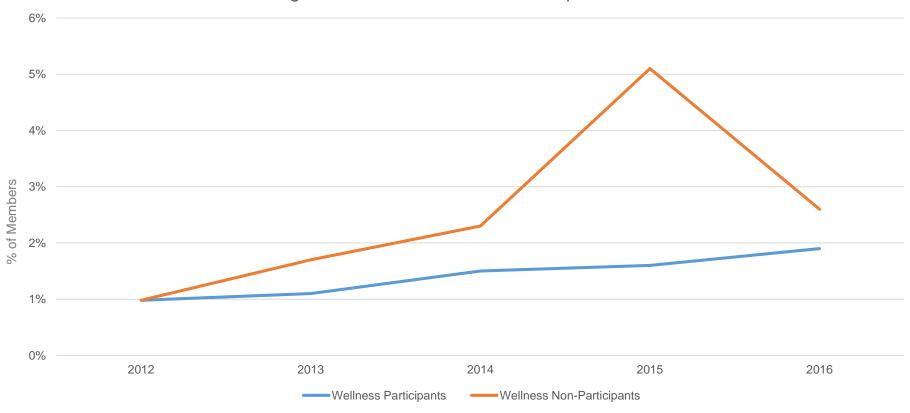
# Participation by Cost per Member





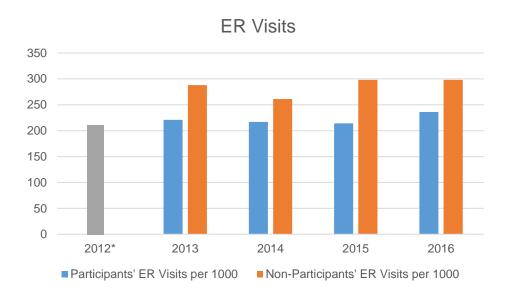
# High Cost Claimants over \$50k

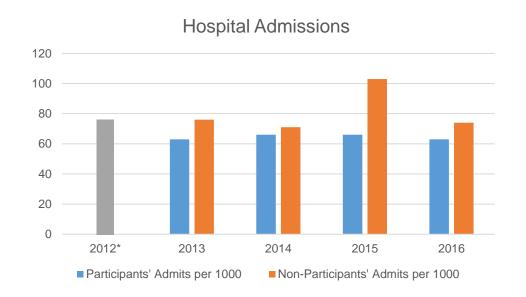


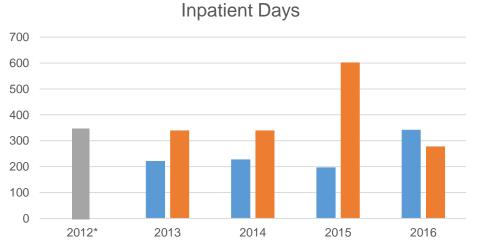




### **Utilization of Resources**







■ Non-Participants' IP days per 1000

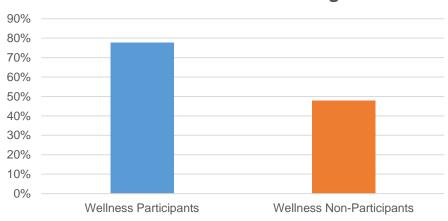
■ Participants' IP days per 1000



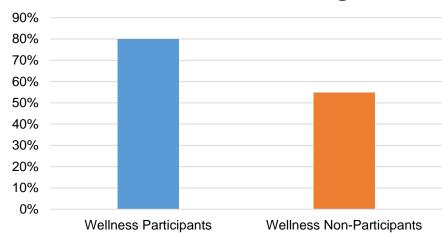


## Compliance with Preventive Care

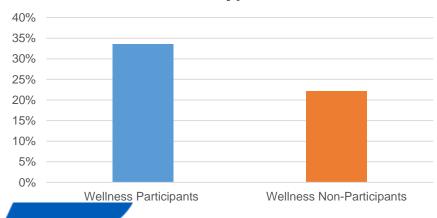
#### **Breast Cancer Screening**



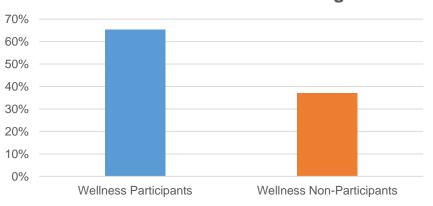
#### **Cervical Cancer Screening**



#### **Untreated Hypertension**



#### **Colorectal Cancer Screening**





### Other areas of focus

Strategic reporting uncovering areas for improvement impacting various outcomes

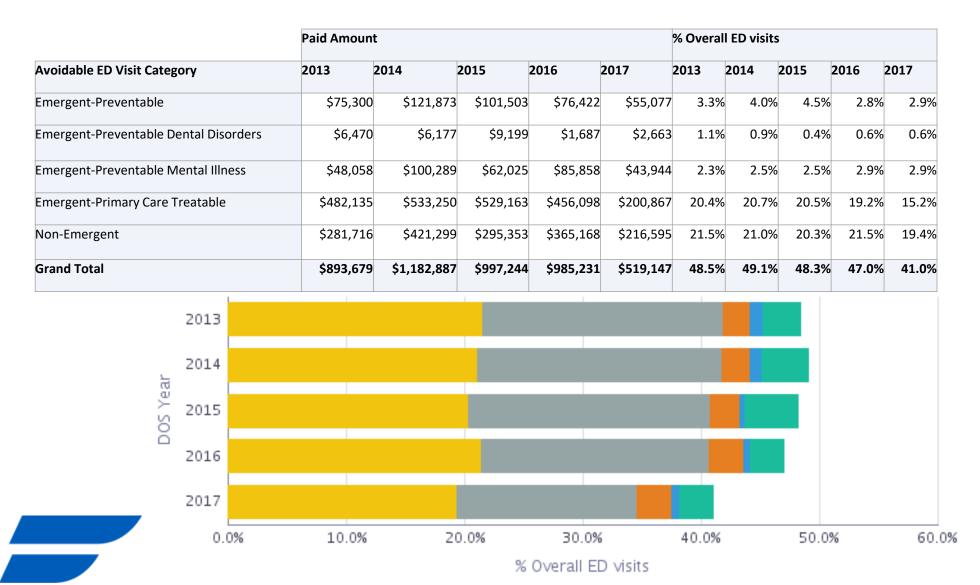






### Cost Avoidance - Avoidable ER Visits

Non-Emergent



Emergent-Primary Care Treatable



# Q&A



