

TOGETHER WE CAN CREATE VALUE-BASED HEALTHCARE BENEFITS

TRANSPARENCY | SMART NETWORK | LEGISLATION | EDUCATION | COMMUNITY

HBCH is a 501(c)(3) nonprofit organization with a mission to improve the cost, quality, and consumer experience in healthcare delivery for the employer purchaser of healthcare benefits. Formed in 2013, HBCH is a multi-stakeholder and employer centric coalition serving all Houston employers.

EMPLOYER MEMBERSHIP BENEFITS

Annual Dues \$750-\$3,000 Based On Size

- Network with peers at the only Houston organization solely focused on the value of employer healthcare benefits
- Be recognized for and a part of a collective employer voice shaping Houston's healthcare landscape
- Offer Houston's Smart Network as a benefit option and save up to 25% total cost of care compared to PPO plans
- Participate in strategic employer-only roundtables
- Get free access to National Alliance of Healthcare Purchaser Coalition benefits design tools and resources
- Attend HBCH forums at the member rate
- Indirectly support Texas legislation that improves the value of employer sponsored healthcare coverage

WHY HBCH?

Almost 55% of the U.S. population receives employment-based health insurance coverage. The average family premium for healthcare is now \$22,463. Premiums as a percentage of income have risen more than 3-fold since 2000, while deductibles have increased almost 175% since 2009. This impacts business growth, wage increases, employee health and quality of life. Healthcare is local. Employers in Houston can collectively shape the value of their offered benefits. No single employer can do this and HBCH brings a resolute collective voice to the table with legacy stakeholders.

KEY HBCH INITIATIVES



HOSPITAL TRANSPARENCY

The Consolidated Appropriations Act brings new value purchasing opportunities but also opens risk as an ERISA fiduciary. Over the past five years HBCH has worked with both the RAND Corporation and the National Academy for State Policy to explore the real cost of care related to Medicare. We know that employers in Houston needlessly pay on average 316% of the Medicare rate for hospital services. HBCH provides expertise, tools and resources for employers to understand and navigate hospital pricing and quality of care transparency.



LEGISLATIVE ADVOCACY

HBCH indirectly supports employers through *Texas Employers for Affordable Healthcare*, a separate but affiliated organization dedicated to the passage of employer-friendly legislation. TX HB711 was passed in the last session that prohibits anti-competitive language in contracts between hospitals and health plans. HBCH provides guidance on how to take advantage in your next plan renewal.



A SMART NETWORK OPTION

Hospital transparency and new state legislation have created the environment for a new type of benefit option. HBCH is creating an alternative to the standard PPO that actuarially will save up to 25% total cost of care. HBCH members can be part of the new Texas Population Health Services Organization.



THE COMMUNITY VOICE

HBCH serves as the employer voice to other Houston area community organizations. HBCH brings connections and opportunities for your organization to impact the greater community while improving the quality of life for your employees.



EDUCATION AND RESOURCES

HBCH hosts several in-person and virtual educational programs each year designed to keep you up to date on compliance, saving and quality improvement opportunities. HBCH also provides free access to benefits plan design tools and resources through the National Alliance of Healthcare Purchaser Coalitions. The National Alliance consists of 50 employer-led coalitions representing more than 60 million employer-sponsored lives.

JOIN US TO IMPROVE HEALTH PLAN PERFORMANCE

JOIN US AS ALL TEAM MEMBERS ATTEND ALL EVENTS AT NO ADDITIONAL COST (MEMBER DISCOUNT FOR ANNUAL CONFERENCE)

JOIN US TO IMPROVE HEALTH PLAN PERFORMANCE

JOIN US TO IMPROVE HOSPITAL QUALITY & SAFETY

JOIN US FOR COLLECTIVE INFLUENCE INITIATIVES

JOIN US TO IMPROVE HEALTH PLAN PERFORMANCE

JOIN US FOR LOCAL & NATIONAL BENCHMARKING

JOIN US FOR COLLECTIVE INFLUENCE INITIATIVES

JOIN US FOR LOCAL AND NATIONAL BENCHMARKING

JOIN US FOR OUR PEER-TO-PEER NETWORKING

JOIN HBCH TODAY!

JOIN US FOR COLLECTIVE INFLUENCE INITIATIVES

JOIN US FOR EDUCATIONAL FORUMS, WEBINARS & ROUNDTABLES

JOIN US FOR STAFF DEVELOPMENT & CEUS

JOIN US TO IMPROVE HEALTH PLAN PERFORMANCE

JOIN US FOR COLLECTIVE INFLUENCE INITIATIVES

JOIN US TO IMPROVE HOSPITAL QUALITY & SAFETY

JOIN US FOR LOCAL AND NATIONAL BENCHMARKING

JOIN US TO IMPROVE HEALTH PLAN PERFORMANCE



MEMBERS ATTEND ALL HBCH EVENTS AT NO COST, EXCEPT FOR ANNUAL CONFERENCE