

Bluebook Solutions For Employers

Now employers and employees have everything they need to become informed and effective healthcare consumers.



A trusted partner

Since 2007, Healthcare Bluebook has pioneered value-based solutions for a diverse client roster, including employers, brokers, consultants, TPAs, providers, and payors, and a trusted partner to:

- 9,000+ clients
- 50+ health plan partners
- 4.8 million covered lives
- 100,000+ facilities / 600,000+ physicians

Our diverse, loyal, and expanding customer base comprises leading organizations across various industries ranging in size from 10 to 100,000 employees, including:



Demonstrated results

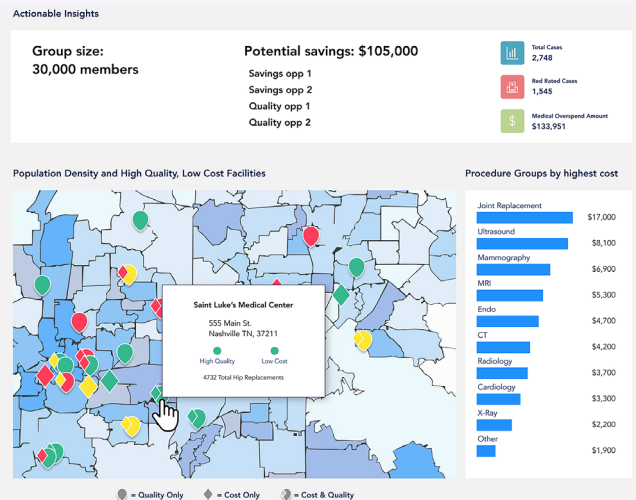
Our quality and cost navigation solution is simple to use and understand, making it easy for your employees to find the best providers for their needs. Clients who implement our proven best practices, backed by a guaranteed ROI, typically experience:

- \$12 PEPM savings
- 10:1 Return on incentive spend
- 93% Client retention
- 5 out of 5 stars in member satisfaction

Our data difference

In 2021, Bluebook acquired the quality division of our data partner, Quantros, Inc. to create an unprecedented one-of-a-kind healthcare dataset.

Our methodology correlates billions of medical claims for millions of procedures performed each year, resulting in deep insights to help guide and inform benefit plan strategies.

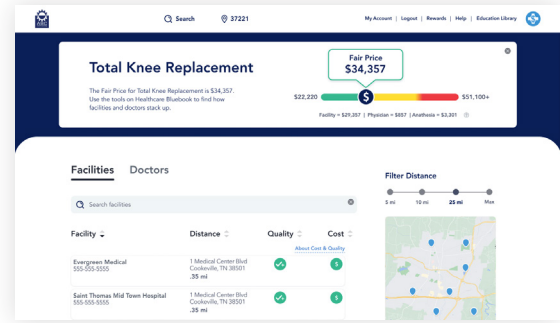


- Comprises audited independent data from the CMS
- Ensures accuracy via risk- and volume-adjusted patient outcomes
- Creates dynamic inpatient/outpatient quality metrics
- Supports natural language text in a user-friendly, intuitive search engine
- Includes a comprehensive analytics dashboard with detailed metrics and reporting with clear attribution
- Tracks member movement from high-cost, low-quality providers to high-value providers

Bluebook's offering includes this full suite of solutions

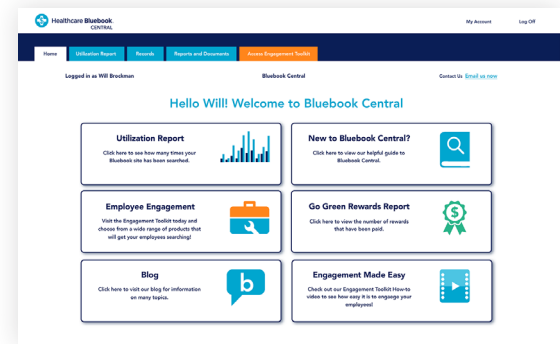
Bluebook Quality and Cost Navigation.

What could be easier than green, yellow, red? A simple search by provider, location, or procedure enables your employees and enrolled members to quickly identify high-quality Fair Price™ providers through an intuitive color-coded guide that makes it easy to compare options.



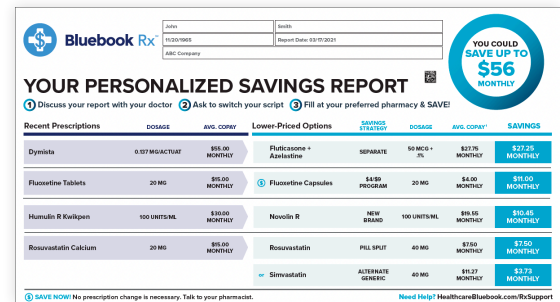
Bluebook Engagement Solutions.

If employee engagement is a challenge, lean on us. Our proven best practices are designed to educate, remind, and reinforce the benefits of using Bluebook, while targeted financial incentives reward smarter, quality-driven and cost-effective healthcare choices.



Bluebook Rx.

Pharmacy spend accounts for 20% or more of total employer medical spend, 10-30% of which is typically avoidable waste. Bluebook Rx examines claims data to identify use of over-priced medications, then proactively sends a Personalized Savings Report to members recommending clinically comparable lower cost options.



Bluebook Comply.

Our comprehensive compliance solution addresses both the Transparency in Coverage rules and No Surprises Act to alleviate the burden of compliance. While most compliance solutions simply check-the-box, Bluebook's approach puts the rules to work for your employees and your plan by ensuring they have the right information for their needs, which improves health outcomes and creates a successful and gratifying patient experience.

Healthcare Bluebook has been one of the most powerful tools we've ever employed in healthcare. It helps focus on quality and also on cost retention in a way that's really been powerful for us.

Robert Vipperman

Chief Strategy Officer / Chief People Officer
Alex Lee

Ready to reduce your medical spend and help your members find high-value care? Contact us to learn more.



1 (888) 866-8159
healthcarebluebook.com
explore@healthcarebluebook.com