



HOT SUMMER TOPICS IN THE HOUSTON SUBTROPICS | RICE BRC | JUNE 26, 2024

11:00 AM - 12:30 PM | EXHIBITOR HALL

Lunch, Networking and Exhibitors

11:00 AM - 12:30 PM | LOBBY

Registration and Check-in

12:30 PM - 12:45 PM | BRC AUDITORIUM

Welcome and Opening Comments

Chris Skisak, Executive Director, HBCH

Ted Barrall, Director, Compensation & Benefits, The Friedkin Group

SESSION 1 | 12:45 PM - 1:10 PM | BRC AUDITORIUM

Keynote Address: The Power of Transparency

Cynthia Fisher, Founder & Chairman, PatientsRightsAdvocate.org

SESSION 2 | 1:15 PM - 2:30 PM | BRC AUDITORIUM

The Potential of Primary Care – Mission Over Profits

Moderator: Dan Burke, VP of Corporate Benefits, Turner Industries Group, LLC

Panelist:

Tony Lin, MD, Chairman of the Board of Managers and Managing Director

Kelsey-Seybold Clinic

Juliette Breeze, MD, CEO, Next Level Medical

Raymond Tsai, MD, VP, Advanced Primary Care, Purchaser Business Group on Health

Session Summary:

Employers will learn about the value of healthcare delivery with a primary care foundation. This trusted patient/provider relationship creates an excellent opportunity to impact health outcomes, financial value, and employee satisfaction at the individual and population levels. This panel will discuss Advanced Primary Care, what is and what it is not, and how to incorporate its potential into a benefits design strategy that will result in better management of chronic conditions and value-based referrals to specialists.

SESSION 3 | 2:35 PM - 3:50 PM | BRC AUDITORIUM

YOUR Data: WHY it's important, HOW to get it, and WHAT to do with it

Moderator: Katrina Daniel, Chief Health Care Officer, TRS of Texas

Panelists:

Charles Miller, Senior Policy Advisor, Texas 2036

Chris Deacon, Consultant & Legal Expert, VerSan Consulting

Jim Arnold, Founder & CEO, finHealth, Inc.

Cora Opsahl, Director, 32BJ Health Fund

Session Summary:

Employers will learn about the opportunities and risks for employers associated with new federal and state rules and regulations. This includes the Consolidated Appropriations Act, the Hospital Price Transparency and the Health Plan Transparency in Coverage rules, and Texas HB711. Related to all, employers will learn the why access to claims data is so critical as a fiduciary and to how to leverage it for improved value in benefits design.

SESSION 4 | 3:50 PM - 4:15 PM | EXHIBIT HALL

Networking / Exhibits / Refreshments

SESSION 5 | 4:15 PM - 5:15 PM | BRC AUDITORIUM

Best Practices for the Management of High-Cost Specialty Drugs

Moderator: Elaine Britt, SPHR, SHRM-SCP, Director, Total Rewards, Rice University

Panelists:

Renzo Luzzatti, President, US-Rx Care

Brian Kehan, Director, Benefits & Wellbeing, Merck

Jason Sorrells, Rx Sales Director, Healthcare Bluebook

SESSION 6 | 5:15 PM - 5:30 PM | BRC AUDITORIUM

Closing Comments & Discussion

Chris Skisak, Executive Director, HBCH

Ted Barrall, Director Compensation and Benefits, The Friedkin Group

SESSION 7 | 5:30 PM - 7:00 PM | EXHIBIT HALL

Post Conference Reception, Networking and Exhibits

Drinks and Appetizers